



Impact Report

Women's Leadership Center

2021-2022



Mission & Commitments

The Women's Leadership Center is committed to cultivating confident and capable young girls and women setting and achieving high goals on their paths to college and careers.

The WLC is committed to:

- education and achievement
- mentorship and caring
- partnering and collaboration

Symbol

A cairn is a human-made pile of stones used as trail markers in many parts of the world. It's intended to guide others that follow, and to make sure they are led in the right direction.

This symbol represents the guidance and belief provided by mentors, who support our leadership interns on their path to reach high goals for their professional and personal lives. The cairn is a constant reminder to practice our initiative to "Step Up and Reach Back."

856 items donated to
COMMUNITY ORGANIZATIONS

46 **LEADERSHIP INTERNS**
announced for 2022

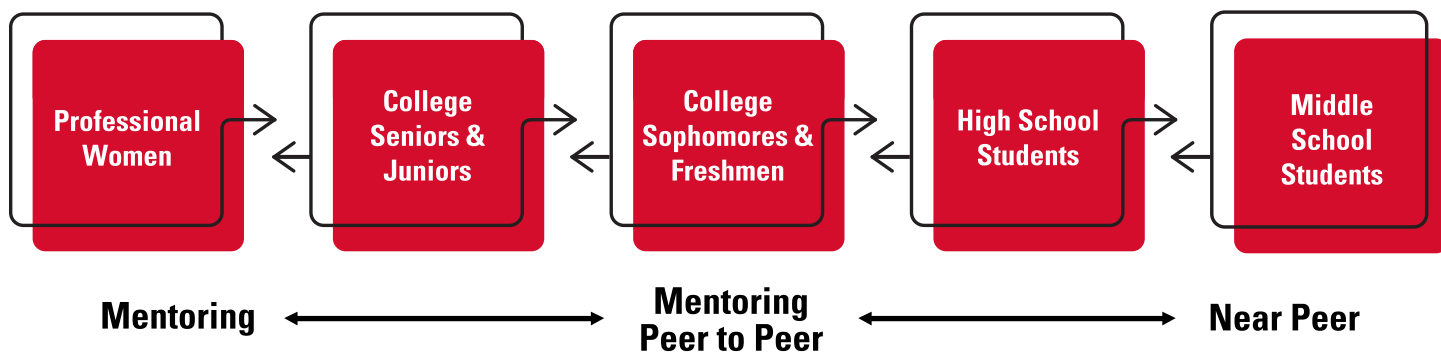
WLC SCHOLARSHIPS
PRESENTED TO
LEADERSHIP INTERNS **16**

hours of
MENTORING **150+**

226 *cards* supporting
CENTER FOR YOUTH AND FAMILIES

10 **Reach Back community projects**

STEP UP REACH BACK LEADERSHIP INITIATIVE



WLC Community Engagement 2021-2022

Reach Back Efforts:

- Cards of Caring, benefiting the Centers for Youth and Families
- Red Wolves Reach Back, benefiting Restoration House
- Save 10 in partnership with the Women Foundation of Arkansas, financial literacy support for college women
- The Pack Gives Back Food Drive, benefiting the NEA Food Bank
- Smart Women Smart Money Conference, supporting financial literacy for women in partnership with A-State Scarlet to Black
- Flowers for Flowers, celebrating International Women's Day
- Bake Sale for a Cause, benefiting University of Arkansas for Medical Sciences breast cancer programs
- Mentor Spotlight recognizing women who step up and reach back
- Support After the Storm, tornado relief drive for NEA
- Leadership Outreach
 - » Jonesboro High School students
 - » Marion High School students
 - » Nettleton High School students
 - » First-Year Experience classes at A-State



Strategic Initiatives

- Expand the WLC outreach, starting with the College of Education & Behavioral Science and the College of Sciences & Mathematics
- Serve Arkansas high school girls by providing day camps on campus and summer week-long camps on leadership and STEM
- Sponsor national speakers on leadership and reach back initiatives throughout the year
- Increase scholarships for young women
- Expand community involvement and engagement
- Fund field-based trips to businesses and communities to learn from professional women and work with nonprofit organizations in outreach activities
- Support and work with other nonprofit organizations in Arkansas to connect STEM and leadership initiatives from middle school through graduation and careers
- Expand our auxiliary group of leadership ambassadors



6th Annual Women's Leadership Conference

Arkansas State University hosted the sixth annual Women's Leadership Conference with record attendance at Centennial Hall on April 12, 2022. This was a day of celebration, encouragement and support for women. Our theme was "resilience." Bringing together women at every stage of their careers, the conference is the primary outreach service of the WLC. Along with networking for aspiring career women and mentoring opportunities for executives to give back, the participants heard from a roster of informative presenters.



Conference Keynote Speaker

Pat Keel

Executive Vice President and Chief Financial and Administrative Officer
St. Jude Children's Research Hospital



WLC Breakout Sessions

Women, Work Stressors and Coping
Presenter: *Dr. Faye Cocchiara*

Investing Basics
Presenter: *Susan Naylor*

Starting a Business in Arkansas
Presenter: *Chauncey Holloman Pettis*

Women in the Wilderness
Presenter: *Amanda Herget*

Evaluating Images of Women: Why Media Literacy Matters
Presenter: *Dr. Lillie Fears*

Women Really Do Mean Business
Presenter: *Dr. Kim Hester*

Estate and Financial Planning for Women
Presenter: *Carrie Quraishi*

Lessons in Leadership and Resilience Panel
Presenters: *Jill Clogston, Misty Doyle, and Sandra Hawkins*





Conference Sponsors

- NEA Baptist Memorial Hospital
- Centennial Bank
- S&H Systems
- St. Bernards Health Care and Medical Group
- Women's Foundation of Arkansas
- Strategic Companies
- Clark Contractors
- First Security Bank
- First Community Bank
- A-State Office of Diversity, Inclusion and Community Engagement
- A-State Neil Griffin College of Business Graduate Program

Save the Date

*Join us April 6, 2023 for the
Women's Leadership Conference for a
day of celebration, encouragement
and support for women.*



Women's
Leadership
Center





Intern Testimonials

"This has been one of the best college experiences. I have learned how I can achieve my goals by having other women keep me accountable and on the right path to my dreams."

— Hannah Gutt

"The WLC has given me the opportunity to work on skills that I will use in my career and after graduation. For example, mock interviews. I've also learned a lot about working as a team through reach back projects. Doing community service is a passion of mine and I am grateful the WLC gives us so many opportunities."

— Roxana Flores



"This program has helped me succeed in many ways that benefit my present life and future. I have become more involved, more confident, and have been influenced by many successful women."

— Kaliyah Rivera

"I have thoroughly enjoyed getting to hear from service leaders in the community and being a part of giving back through service projects. It has made me appreciate my community more, as well as see the problems that my community faces. I have found ways that I can give back myself and be more knowledgeable of the problems others face around me."

— Meg Gray



How several leadership interns have benefited from the WLC:

- Gained confidence while speaking and interacting in groups
- Grown to be better communicators
- Increased positivity
- Gained friends and contacts
- Created a passion and urgency to support others
- Scholarships lessened the financial burden
- Enhanced problem-solving skills
- Increased well-being and happiness
- Broadened options and interests



Thank You

Arkansas State University is grateful to have partnered with so many local leaders and generous sponsors that made this year's events possible. Together we celebrated the great value of diversity and strengthened the support system for all. Our hope is that everyone was inspired to seek out new opportunities and overcome challenges because of this exciting and thought-provoking program. Thank you for your involvement with the Women's Leadership Center. Your support has helped impact women across our region.

Founders Circle and Center Champions

The Women's Leadership Center opened on November 10, 2016. We owe our gratitude to the women in the Founders Circle who made this opening possible with generous contributions of time and resources. Since 2016, additional supporters have joined as Center Champions and Junior Champions.



Katlyn Allred
Sandra R. Alstadt
Shamsa Al-Zadjali
Jaren Beavers
Roshawntae Boone
Erin Calhoun
Cindy Boyle
Meghan Cantara
Tori Carmack
Erika Krennerich Chudy
Christy Clark
Tina Coots
Kimberly Dale
Sharon Davis
Summer DeProw
Nancy Elphingstone
Nancy Everitt
Marty Floyd
Lisa Sitzler Golden
Jennifer Hannah
Nanette Heard
Melissa Hendricks
Karen Heslep
Kathryn Hicks
Allison Holland
Gail Hudson
Marilyn Hummelstein
Olivia Huey
Sharon D. James

Cherisse Jones-Branch
Patricia Quinn Johnston
Rachelle Keller
Kathy White Loyd
Karen McDaniel
Lisa Melton
Susan Naylor
Laura Newth
Beverly Nix
Beverly Parker
Tera Payne
Melodie Philhours
Carrie Quraishi
Charlotte Razer
Samantha Risi
Renie Rule
Ahad Sanjrani
Virginia Shackelford
Sherry Stringer
Barbara Sugg
Colette Vaughn
Elizabeth Wakefield
Theresa Walker
Mary Catherine Way
Dianna Way
Cari Griffith White
Kim Worlow
Stephanie Ziller



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Social Media

Facebook: @AStateWBLC

Twitter: @AStateWLC

Instagram: @AStateWLC

LinkedIn: AStateWLC

Pinterest: AState WLC